



OneDomain Inc. Increases Sales Staff

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Birmingham, Alabama: OneDomain Inc, provider of software solutions to TV stations and Advertising Agencies announces the appointment of Fred Rains to Regional Sales Director. Mr. Rains will be responsible for sales and marketing of OneDomain's innovative software solutions to potential clients.

Rains moves to OneDomain from Marketron International (formerly Tapscan Inc.) where he served as Account Manager for the southeastern region for a period of 10 years. During that time he was responsible for sales, service and training for Marketron International's software systems in TV stations and cable systems throughout the southeastern United States.

OneDomain Inc. is a Birmingham based software company dedicated to offering next generation software solutions for audience research that fit the needs of today's broadcast environment. OneDomain is staffed by a team of former presidents, vice presidents, entrepreneurs, and senior technology executives, whose partnership is differentiated from all other companies by its vast operating experience. OneDomain Inc. completely understands the business complexities that lie beneath the balance sheet. This know-how is complemented by deep expertise in Nielsen ratings analysis, infrastructure, software components and Web-based solutions.

For more information about OneDomain, please visit the web site at www.onedomain.com or e-mail sales@onedomain.com.